

BSIR ASM 2019 Sponsorship Packages

BSIR Conference Office	BSIR Conference Organiser British Society of Interventional Radiology (BSIR) 63 Lincoln's Inn Fields London WC2A 3JW Tel: +44 (0)20 7406 5998 exhibition@bsir.oerg
BSIR Website	bsir.org/meetings
BSIR Meeting Microsite	meeting.bsir.org
Conference Venue	Manchester Central Convention Complex
Conference Date	13 th -15 th November 2019 (set up day 12 th Nov 2019)
No. of Delegates	500 approx. (Including BSIR Members, SRTs, BSVIRN & Faculty)

After discussions with the ABHI group, the BSIR has made the decision to limit sponsoring companies to simple and informal stands or exhibition areas in the form of table tops, banner stands, furniture areas or display cabinets etc for 2019. Our main objective is to reduce the overall cost of stand builds and ask our sponsors to redirect any savings to an educational grant fund so that our BSIR faculty and delegates can attend the scientific meeting. We fully understand that the release of these funds cannot be guaranteed by our sponsors, however, we remain optimistic and humbly ask our sponsors to fully engage in this subsistence programme for the betterment of the meeting. An educational grant will ultimately generate, and increase the value of, the educational content provided, during and after, the ASM.

The BSIR is committed to administering this subsistence programme to faculty, BSIR members, SIRNR group and delegates. In addition, the BSIR this year will extend support to the registration of presenting registrars at BSIR and continue to run; the Case Study Scholarship Awards for junior doctors with an interest in IR, the Medical Student F1 F2 Dr Essay Award Scholarships and the BSIR/BSIRT Trainee Day programme. The BSIR is committed to working with industry to achieve a successful scientific meeting ensuring a productive and cooperative outcome for all for 2019 and future meetings. For more information on our revised stands, please see our BSIR 2019 Exhibition Information, which will be made available on the BSIR website.

President

Dr Trevor Cleveland
Sheffield Vascular Institute
Sheffield Teaching Hospitals
Northern General Hospital
Herries Road, Sheffield
S5 7AU
0114 226 6903
president@bsir.org

Vice President

Dr Ian McCafferty
Department of Radiology
Queen Elizabeth Hospital
Mindelsohn Way, Edgbaston
Birmingham
B15 2WB
0121 371 4285
vicepresident@bsir.org

Treasurer

Dr Fiona Miller
Department of Diagnostic Imaging
Peterborough City Hospital
Bretton Gate
Peterborough
PE3 9GZ
0183 367 7491
treasurer@bsir.org

Secretary

Dr Philip Haslam
Department of Radiology
Freeman Hospital
Freeman Road
Newcastle upon Tyne
NE7 7DN
0191 2231120
secretary@bsir.org

Corporate Sponsorship: £30,000 + VAT (3 Available)

- Exhibition Area (Area: 6x6 sqm)
- 30minute stand-alone podium spot in main programme
- Hands on Workshop/Product Demonstration/Presentation or Networking Session:
Bookable Slot in the Educational Lounge within Exhibition Hall (45mins or as discussed with BSIR)
- 10 x meeting & exhibition staff passes, welcome drinks & tickets to social events (TBC)
- Logo banners/signs in Main Auditorium and Plenary Session Room
- Bio on microsite
- Full page advert in main delegate handbook and on microsite
- 1x Insert in delegate pack
- Branding within foyer Corporate Area (See plan)
- Branding and attendance at the APC Course 2020
- Branding and attendance at the IOUK Course 2020
- Corporate BSIR Membership
- Access to Annual Meeting Presentations
- 1x IR Update meeting with BSIR Council or Officer representative
- **NEW THIS YEAR:** Delegate Badges with QR codes, which allow exhibitors to scan and track delegates with a specialised app from your mobile device.

Major Sponsorship: £20 000 + VAT

- Exhibition Area (Area: 5x5sqm)
- Hands on Workshop/Product Demonstration/ Presentation or Networking Session:
Bookable Slot in the Educational Lounge within Exhibition Hall (45mins or as discussed with BSIR)
- Logo banners/signs in Main Auditorium and Plenary Session Room
- Company Logo and acknowledgement on all printed material
- Bio on microsite (250 words)
- 5 x meeting & exhibition staff passes, welcome drinks & tickets to social events
- 1x Insert in delegate pack
- All refreshments
- **NEW THIS YEAR:** Delegate Badges with QR codes, which allow exhibitors to scan and track delegates with a specialised app from your mobile device.

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Sponsorship Option 2: £12000 + VAT

- Exhibition Area (Area: 4x4sqm)
- Bio on microsite (250 words)
- Insert in delegate packs.
- 4x meeting & exhibition staff passes, welcome drinks & tickets to the social events
- All refreshments

Sponsorship Option 3: £6000 + VAT

- Shell Stand (3x2 sqm)
- Company Bio on microsite (150 words)
- 2x meeting & exhibition staff passes, welcome drinks & tickets to social events
- All refreshments

Additional Sponsorship Opportunities

- Lanyard provision
- Delegate Bag provision
- Microsite Sponsorship and adverts
- BSIR Dedicated Industry Website Page: Company link/clinical and educational content area (underdevelopment)
- BSIR Newsletter Adverts (2 annual editions)
- Award Grant for Best Oral Presentation of an IR Trainee/BSIR Member
- Award Grant for Best Poster to be administered by BSIR

Educational Grants

It is hoped and anticipated that in cooperation with BSIR, all companies associated with Interventional Radiology; exhibitors and non-exhibitors, will be encouraged to and continue to support the BSIR society and its educational and scientific endeavours, the interventional radiology community and continue to support delegate attendance to the BSIR meetings.

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