



Interventional Radiology
Registered Charity No 1084852

BSIR 2018 Bournemouth 14th - 16th November 2018

BSIR 2018 Sponsorship Packages

BSIR Conference Office	meeting@bsir.org BSIR Conference Organiser British Society of Interventional Radiology (BSIR) 63 Lincoln's Inn Fields London WC2A 3JW Tel: + 44 (0) 141 942 8104 (Direct) Tel: +44 (0)20 7406 5998
BSIR Website	www.bsir.org/meetings/bsir-2018-bournemouth/exhibition/
Conference Venue	BIC Bournemouth
Conference Date	14 th -16 th November 2018 (set up day 13 th Nov 2018)
No. of Delegates	500 approx. (Including BSIR Members, SRTs & BSVIRN)

After discussions with the ABHI group, the BSIR has made the decision to limit sponsoring companies to simple and informal stands or exhibition areas in the form of table tops, banner stands, furniture areas or display cabinets etc for 2018 and 2019. Our main objective is to reduce the overall cost of stand builds and ask our sponsors to redirect any savings to an educational grant fund so that our BSIR faculty and delegates can attend the scientific meeting. We fully understand that the release of these funds cannot be guaranteed by our sponsors, however, we remain optimistic and humbly ask our sponsors to fully engage in this subsistence programme for the betterment of the meeting. An educational grant will ultimately generate, and increase the value of, the educational content provided, during and after, the ASM.

The BSIR is committed to administering this subsistence programme to faculty, BSIR members, SIRNR group and delegates. In addition, the BSIR this year will extend support to the registration of presenting registrars at BSIR and continue to run; the Case Study Scholarship Awards for junior doctors with an interest in IR, the Medical Student F1 F2 Dr Essay Award Scholarships and the BSIR/BSIRT Trainee Day programme. The BSIR is committed to working with industry to achieve a successful scientific meeting ensuring a productive and cooperative outcome for all for 2018 and future meetings. For more information on our revised stands, please see our BSIR 2018 Exhibition Information, available on the BSIR website.

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Corporate Sponsorship: £30,000 + VAT (3 Available)

- Exhibition Area (Area A, B, C - 6x5 sqm space)
- 30minute stand-alone podium spot in main programme
- Hands on Workshop/Product Demonstration/Presentation or Networking Session: Bookable Slot in the Educational Lounge within Exhibition Hall (45mins or as discussed with BSIR)
- 10 x meeting & exhibition staff passes, welcome drinks & tickets to the annual dinner
- Logo banners/signs in Main Auditorium and Plenary Session Room
- Bio on microsite
- Advert in main delegate handbook
- 1x Insert in delegate pack
- Branding within foyer Corporate Area (See plan)
- Branding and attendance at the APC Course
- Branding and attendance at the IOUK Course
- Corporate BSIR Membership
- Access to Annual Meeting Presentations
- 1x Membership e-blast (subject to approval by BSIR officers)
- 1x IR Update meeting with BSIR Council or Officer representative

Major Sponsorship: £20 000 + VAT

- Exhibition Area (Area 1, 2, 3, 4, 5, 6, 7, 8 – 5x5)
- Hands on Workshop/Product Demonstration/ Presentation or Networking Session: Bookable Slot in the Educational Lounge within Exhibition Hall (45mins or as discussed with BSIR)
- Logo banners/signs in Main Auditorium and Plenary Session Room
- Company Logo and acknowledgement on all printed material (where possible)
- Bio on microsite (250 words)
- 5 x meeting & exhibition staff passes, welcome drinks & tickets to the annual dinner
- 1x Insert in delegate pack
- All refreshments

Sponsorship Option 2: £12000 + VAT

- Exhibition Area (Area 9, 10 - 4x4)
- Bio on microsite (250 words)
- Insert in delegate packs.
- 4x meeting & exhibition staff passes, welcome drinks & tickets to the annual dinner
- All refreshments

Sponsorship Option 3: £3700 + VAT

- Shell Stand (3x2 sqm)
- Company Bio on microsite (150 words)
- 2x meeting & exhibition staff passes, welcome drinks & tickets to the annual dinner
- All refreshments



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Additional Sponsorship Opportunities

- Lanyard provision: Delegate Bag provision
- Microsite Sponsorship and adverts
- BSIR Dedicated Industry Website Page: Company link/clinical and educational content area (underdevelopment)
- BSIR Newsletter Adverts (2 annual editions)
- Award Grant for Best Oral Presentation of an IR Trainee/BSIR Member
- Award Grant for Best Poster to be administered by BSIR

Educational Grants

It is hoped and anticipated that in cooperation with BSIR, all companies associated with Interventional Radiology; exhibitors and non-exhibitors, will be encouraged to and continue to support the BSIR society and its educational and scientific endeavours, the interventional radiology community and continue to support delegate attendance to the BSIR meetings.