



Interventional Radiology
Registered Charity No 1084852

BSIR 2018 Bournemouth 14th - 16th November 2018

BSIR 2018 Exhibition Information

BSIR Conference Office	meeting@bsir.org BSIR Conference Organiser British Society of Interventional Radiology (BSIR) 63 Lincoln's Inn Fields London WC2A 3JW Tel: + 44 (0) 141 942 8104 (Direct) Tel: +44 (0)20 7406 5998
BSIR Website	www.bsir.org/meetings/bsir-2018-bournemouth/exhibition/
Conference Venue	BIC Bournemouth
Conference Date	14 th -16 th November 2018 (set up day 13 th Nov 2018)
No. of Delegates	500 approx. (Including BSIR Members, SRTs & BSVIRN)

After discussions with the ABHI group, the BSIR has made the decision to limit sponsoring companies to simple and informal stands or exhibition areas in the form of table tops, banner stands, furniture areas or display cabinets etc for 2018 and 2019. Our main objective is to reduce the overall cost of stand builds and ask our sponsors to redirect any savings to an educational grant fund so that our BSIR faculty and delegates can attend the scientific meeting. We fully understand that the release of these funds cannot be guaranteed by our sponsors, however, we remain optimistic and humbly ask our sponsors to fully engage in this subsistence programme for the betterment of the meeting. An educational grant will ultimately generate, and increase the value of, the educational content provided, during and after, the ASM.

The BSIR is committed to administering this subsistence programme to faculty, BSIR members, SIRNR group and delegates. In addition, the BSIR this year will extend support to the registration of presenting registrars at BSIR and continue to run; the Case Study Scholarship Awards for junior doctors with an interest in IR, the Medical Student F1 F2 Dr Essay Award Scholarships and the BSIR/BSIRT Trainee Day programme. The BSIR is committed to working with industry to achieve a successful scientific meeting ensuring a productive and cooperative outcome for all for 2018 and future meetings.

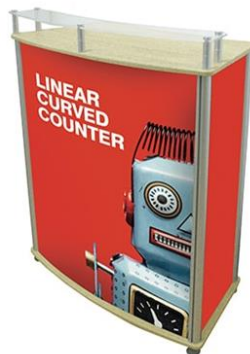
BSIR & ABHI Approved Display Stand Types



Roller Banners (varying widths)



Tension Banners (up to 3m wide)



Branded Counters



Frame Stands



Traditional Straight and Curved Pop ups

Stand Guidelines

Corporate and Major level sponsors will be allowed the following:

- One or two tables and associated chairs
- One or two pop-up stands. If two are erected, then these should be back-to-back.
- Sofas (to be ordered and provided by Europa)
- Display cabinets
- Literature stands
- One or two wide screen TVs
- Small items of capital equipment such as Ablation Systems, Portable Ultrasound etc. We hope that these items will be utilised in the Training Village.
- Electricity Supply & Carpeting (please contact Matthew Voisey – details on page 5)
- A small catering point (allocated and managed by BSIR SPC)

All other sponsorship levels:

- The 3x2 shell scheme spaces will be utilised in the normal fashion as per previous meetings.
- The 3x2 shell scheme will be supplied with one electrical socket and 2 spots.
- The 3x2 shell scheme will be carpeted

Prohibited items at this year's meeting:

- No purpose-built stands
- No baristas or coffee machines – there will be coffee points at various locations throughout the exhibition
- No food vending machines
- No projectors with large screens
- No platforms

Additional notes:

- Contractors will be allowed on-site to erect approved pop-up/display stand types
- A company representative must be on-site to sign for deliveries. Otherwise, the BSIR approved delivery agent, Europa, should be used (details on page 5)

Educational Lounge

This area will have full AV facilities for presentations, product review, workshops etc. This area will be utilised by our Corporate and Major sponsors, with preference given to the former. To protect and enhance brand identity and value, the Corporate and Major Sponsors, will be allocated time within the lounge to promote corporate themes pertinent to their companies. It is a company's prerogative how this time should be spent, and it will not be scrutinised by BSIR, however, we ask that each company submits to the BSIR Scientific Programme committee, a brief description of how this time will be utilised. The only caveat is that Educational Lounge sessions do not coincide with key note speakers/sessions within the main programme. A timetable of available slots will be issued to Corporate and Major sponsors and an allocation of times will be given. Prime slots and session length will be allocated depending on sponsorship status.

Examples of how this time can be utilised:

- A key opinion leader presentation on a new product
- A key opinion leader presentation on new data
- A new product demonstration
- A new service presentation
- A meet-the-expert session (a session in which several users of your products to discuss how and why they use a certain product/solution)

This is not an exhaustive list and is not exclusive – **creativity is encouraged!!**

Training Village

This area will be used for hands-on sessions and simulator sessions...

Social Events

- A drinks reception will take place on Wednesday 14th November 2018 at approximately 6pm, which will be an ideal networking opportunity for sponsors, faculty and delegates.
- BSIR 2018 Annual Dinner will take place on Thursday 15th November 2018 at 7:45pm in the Bournemouth Pavilion Theatre Ballroom, Westover Road, Bournemouth BH1 2BU. Tables will be hosted by BSIR council officers. Please inform the BSIR conference office you intend to attend and have any dietary requirements.



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BSIR 2018 Exhibition/Furniture/Electrics/AV Contractor

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Bridgend
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Fax: 01656 818845
Mob: 07866 452412
Email: matthew.voisey@amv-services.co.uk

BSIR Hotel Accommodation

Discovery has been appointed official suppliers of delegate hotel accommodation for BSIR 2018. A detailed list of hotels and booking forms are available on bsir.org

All queries regarding hotel accommodation should be directed to:

Julie Natlacen
Hotel Booker on behalf of the BSIR
The House at Barbon Stores
Barbon
LA6 2LL

Email: jules@venuefinder.net
Tel: + 44 (0) 152 427 6141
Tel: + 44 (0) 141 942 8104

Europa

Darren Harris - Exhibition Operations Manager Europa Showfreight

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