

BSIR ASM 2022 INDUSTRY FEEDBACK MEETING  
FRIDAY 4<sup>TH</sup> NOVEMBER – 10:30AM

Introduction from Salil Karkhanis, incoming SPC Chair. Brief overview of meeting purpose is for Industry to feedback to BSIR and SPC the success of the ASM from an Industry perspective. From an SPC Perspective BSIR ASM 2022 was a great success, a good layout and a good programme.

Industry Feedback:

- Set up/stand construction could be smoother, it's understandable there is a lot to do, but industry feel this could be made easier.
- Symposium organisation could be better. Sessions should be stand alone time in the programme, not over lunch time.
- Bag inserts, these should be put into bags and not left for delegates to collect.
- Dress code for the dinner caused some confusion – Black tie is very formal, and some felt they could not attend as they did not have black tie – maybe smart dress would have been better.
- The programme was too full for Industry sessions to fit in correctly, and also sessions seemed too rushed. Industry do not want to take away from the importance of the programme, but propose two 30-minute stand-alone slots, one morning, one afternoon, each day for Symposiums.
- Exhibition time was too little, coffee and lunch breaks are too short to allow a reasonable amount of time for delegates to visit exhibition.
- ALZ – Most communications made in advance, so industry was able to provide kit requested, however still some on-the-day requests, unreasonable to expect requests to be fulfilled without prior notification, needs looked at ongoing.
- Masterclasses, Industry turned away as sessions were full.
- Possibility of making Friday a full day/Longer day, how would this work with exhibition break downs etc.
- ICC Newport secured for 8<sup>th</sup> – 10<sup>th</sup> November 2023. Industry Site visit needs to be arranged, accommodation booking to be looked at after ASM 2022.
- 2024 ASM potentially in Belfast, well received by Industry.
- Could Industry have an idea of meeting demographics.

BSIR/SPC Response:

- Industry Sessions will be allocated correctly for 2023 programme. Miscommunication when organising 2022 programme, this will be rectified going forwards.
- SPC to look at Programme framework for future meetings, working on session timings and layout, particularly Friday.
- Bag inserts left with programmes for delegates to collect, BSIR do not pre-fill bags.
- SPC were hoping for a formal dress code with dinner, which is why Black Tie was chosen, however going forward Smart dress or similar would be better wording.
- Dedicated 30-minute slots for Industry to be included in the programme ongoing, along with potentially dedicated Exhibition time, for example an hour and a half on Friday morning where only session in the programme is exhibition time.
- ALZ organisers encouraged to make Industry requests with plenty of time to make arrangements, understandable that if requests are not made then on-the-day requests cannot

be met, we encourage to make contact as soon as possible.

- Industry is welcome to attend Masterclasses, but they must book on to the courses first, numbers are limited and monitored.
- ICC is a smaller venue; site visit is recommended to look at potential set up. Exclusive use with several rooms, a potential to maybe run exhibition in two rooms.
- A selection of dates for a January site visit will be sent through for Industry to attend, virtual tour to be emailed out.

Overall, a successful meeting.

Meeting close.

**President**

**Dr Philip Haslam**  
Department Of Radiology  
Freeman Hospital  
Freeman Road  
Newcastle Upon Tyne  
NE7 7DN  
0191 2231120  
[president@bsir.org](mailto:president@bsir.org)

**Vice President**

**Professor Rob Morgan**  
Diagnostic & Interventional Radiology  
St George's University Hospital  
Blackshaw Road  
London  
SW17 0QT  
0208 7251481  
[vicepresident@bsir.org](mailto:vicepresident@bsir.org)

**Secretary**

**Dr Raghuram Lakshminarayan**  
Department of Radiology  
Hull Royal Infirmary  
Anlaby Road  
Hull  
HU3 2JZ  
01482 674608  
[secretary@bsir.org](mailto:secretary@bsir.org)

**Treasurer**

**Dr Ram Kasthuri**  
Department of Radiology  
Queen Elizabeth University Hospital  
1345 Govan Road  
Glasgow  
G51 4TF  
0141 201 1100  
[treasurer@bsir.org](mailto:treasurer@bsir.org)