



For further information please contact:

British Society of Interventional Radiology (BSIR)
63 Lincoln's Inn Fields, London WC2A 3JW
Tel: +44 (0)20 7406 5998 | Email: meeting@bsir.org | Web: www.bsir.org



EXHIBITION MANUAL

CONTENTS

PAGE	CONTENT	
3	Contacts	
4	General Information	
5-7	Finding SEC	
8-10	Sponsorship Packages	
11	Booking & Registration	
12	Accommodation	
13-14	BSIR ASM Glasgae Winter Wonderland Gala Event	
15-16	Exhibition Information	
17-18	Venue Information	
19	Deliveries	

Contacts

For all meeting and exhibition enquiries, please contact:

Ruth Moss, Course Organiser, BSIR Secretariat British Society of Interventional Radiology, 63 Lincoln's Inn Fields, London WC2A 3JW

Email: exhibition@bsir.org | Web: www.bsir.org

Tel: +44 (0)20 7406 5998

For Health & Safety enquiries or to submit drawings, please contact:

Matthew Voisey, Health and Safety/Exhibition Manager AMV Services Limited, 122 Merthyrmawr Road, Bridgend CF31 3NY

Email: Matthew.voisey@amv-services.co.uk Tel: +44 (0)1656 768228 | Mobile: +44 (0)7866 452412

For accommodation enquiries, please contact:

Glasgow Convention Bureau is the official accommodation provider for the conference and has negotiated specially discounted rates with a wide range of hotels. Accommodation will be sold on a first come, first served basis and the published rates will be available until 23 November 2021.

Link available through the BSIR website.

Scottish Exhibition Centre Contacts:

Lynne Guthrie, Event Manager SEC | Scottish Event Campus | Glasgow G3 8YW | UK

> Email: lynne.guthrie@sec.co.uk Tel: Ext: 279 +44 (0) 141 576 3279 Mobile: +44 (0)7753301101

For all EXHIBITION FORMS visit:

www.bsir.org/meetings/bsir-2021/bsir-asm-2021-exhibition/

General Information

Meeting Date:

8th - 10th December 2021

Location:

The SEC (Scottish Event Campus) Exhibition Way, Glasgow G3 8Y

Exhibition Hall:

Loch Suite, Exchange Hall I & II

No. of Delegates:

approx. 500 (Including BSIR Members, SRTs, BSVIRN & Faculty)

Ethical MedTech:

COMPLIANCE APPLIED: TBC

Enquiries:

exhibition@bsir.org

Set-up & Break-down

Set-up Date	7 th Dec 2021
Access	08:00 – 19:00
Stands >12m ²	10:00 – 13:00
All Stands	13:00 – 18:00
Hall Closes	19:00
	Extra charges incurred after those times
Exhibition	8 th - 10 th Dec 2021
Open – Close	08:00 – 18:00
Breakdown Date	10 th Dec 2021
Stands <12m ²	14:00 onwards

Finding SEC

The Scottish Event Campus is located just outside Glasgow city centre in the westend. The campus is accessible by numerous transport options.



Car Parking

The SEC (Scottish Event Campus) is conveniently situated for motorists, just off the M8 motorway and with plenty of parking.

Leave the M8 at junction 19 and join the westbound Clydeside Expressway (A814). Westbound on the Expressway (A814) take the cut off for the campus. Turn left at traffic lights and take the right lane to access multi-storey parking. View a map and directions.

Scotland has an extensive motorway network. Glasgow is linked to Edinburgh by the M8 and England via the M74. The M80 connects Stirling to Glasgow, while the M77 connects us to the west coast of Scotland.

Traffic Scotland provides up to date traffic and roadworks information.

Our postcode for your satnay is G3 8YW.

The multi-storey has a height restriction of 2m. Drivers with vehicles over 2m should report to the Gatehouse to the west of the campus (accessed via Stobcross Road) in the first instance and you will be directed to an available space.

Please note that residential parking cannot be accommodated at the SEC.

Finding SEC

Rail

Glasgow is well connected by train from across the UK.
Glasgow Central station links Glasgow to every UK city.
Glasgow Queen Street station operates routes mainly to central and northern Scotland.

The main UK train companies operating in Scotland are:

Scot Rail
Virgin Trains
Cross Country
East Coast
Transpennine Express

Planning Your Journey

Scotrail is the main operator in Scotland and has information on the West Highland Line, the North Highland Line and Caledonian Sleepers (overnight trains from Scotland to London). Check ScotRail's latest timetables or download the ScotRail app by texting 'ScotRail' to 86688.

Once in the city centre, the SEC is a three-minute train ride from Glasgow Central. If you arrive at Queen Street, you'll need to walk or get a bus to Central to continue your journey by train.

The SEC has its own dedicated railway station – Exhibition Centre – allowing easy access from the city centre and suburbs. There are six trains an hour (around every 10 minutes) from Glasgow Central station, departing from Platform 17 (low level). Strathclyde Passenger Transport operates the Glasgow Subway providing quick and convenient connections from 15 points across the city (the St. Enoch stop is a few minutes' walk from Central Station for onward transfer to the campus).

Travel by Plane / Air

Glasgow is served by three international airports, with connections across the world.

There are over 45 flights from London a day.

Glasgow Airport

Glasgow Airport (GLA) serves most major international airlines. It's located 8 miles (13km) west of the city.

www.glasgowairport.com

Glasgow Prestwick Airport

(PIK) is 32 miles (51km) southwest of the city. It's a main base for Ryanair and serves European destinations.

www.glasgowprestwick.com

Finding SEC

Edinburgh Airport

(EDI) is 39 miles (63km) from Glasgow and serves most major international airlines. <u>www.edinburghairport.com</u>

You can get to Glasgow from the airport by bus, taxi or train. Journey times are around 30 minutes in normal traffic.

Scottish Citylink provides direct bus services from Edinburgh Airport to Glasgow's Buchanan Bus Station every 30 minutes. Alternatively you can catch a bus or taxi to Edinburgh Haymarket and then catch a train to Glasgow Queen Street Station. Low levels trains from nearby Glasgow Central station take you to the Exhibition Centre stop.

Sponsorship Packages

CORPORATE SPONSORSHIP: £30,000 +VAT

- Exhibition Area (Area: 6x6 sqm)
- 30minute stand-alone podium spot in main programme
- Hands on Workshop/Product Demonstration/Presentation or Networking Session: Bookable Slot in the Educational Lounge within Exhibition Hall (30mins or as discussed with BSIR)
- 10 x meeting & exhibition staff passes, welcome drinks & tickets to social events
- Logo banners/signs in Main Auditorium and Plenary Session Room
- Bio on microsite
- Full page advert in main delegate handbook and on microsite
- 1x Insert in delegate pack
- Branding within foyer Corporate Area
- Branding and attendance at the APC Course 2022
- Corporate BSIR Membership
- Access to Annual Meeting Presentations
- 1x IR Update meeting with BSIR Council or Officer representative
- Delegate Badges with QR codes, which allow exhibitors to scan and track delegates with a specialised app from your mobile device.

MAJOR SPONSORSHIP: £20,000 +VAT

- Exhibition Area (Area: 5x5sqm)
- Hands on Workshop/Product Demonstration/ Presentation or Networking Session: Bookable Slot in the Educational Lounge within Exhibition Hall (30mins or as discussed with BSIR)
- Logo banners/signs in Main Auditorium and Plenary Session Room
- Company Logo and acknowledgement on all printed material
- Bio on microsite (250 words)
- 5 x meeting & exhibition staff passes, welcome drinks & tickets to social events
- 1x Insert in delegate pack
- All refreshments
- Delegate Badges with QR codes, which allow exhibitors to scan and track delegates with a specialised app from your mobile device.

Sponsorship Packages

SPONSORSHIP OPTION 2: £12000 +VAT

- Exhibition Area (Area: 4x4sqm)
- Bio on microsite (250 words)
- Insert in delegate packs.
- 4x meeting & exhibition staff passes, welcome drinks & tickets to the social events
- All refreshments

SPONSORSHIP OPTION 3: £6000 +VAT

- Shell Stand (3x2 sqm)
- Company Bio on microsite (150 words)
- 2x meeting & exhibition staff passes, welcome drinks & tickets to social events
- All refreshments

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- Lanyard provision
- Delegate Bag provision
- Microsite Sponsorship and adverts
- BSIR Dedicated Industry Website Page: Company link/clinical and educational content area (underdevelopment)
- BSIR Newsletter Adverts (2 annual editions)
- Award Grant for Best Oral Presentation of an IR Trainee/BSIR Member
- Award Grant for Best Poster to be administered by BSIR
- Please contact: exhibition@bsir.org for more information

Educational Grants

It is hoped and anticipated that in cooperation with BSIR, all companies associated with Interventional Radiology; exhibitors and non-exhibitors, will be encouraged to and continue to support the BSIR society and its educational and scientific endeavours, the interventional radiology community and continue to support delegate attendance to the BSIR meetings.

Sponsorship Packages

ADVERTISEMENT (IF NOT INCLUDED IN THE SPONSORSHIP PACKAGE)

MICROSITE / WEBSITE £450 + VAT

- Display a full-page digital colour advert on microsite and in the delegate handbook.
- The meeting microsite can now be accessed all year round by anyone with an interest in IO or IR and
- the microsite will advertised at regular intervals to all of our members.

ONSITE ROLLING ADVERTS £500 + VAT

- Hall I
- MP4 Format

DELEGATE BADGES £250 + VAT

 Delegate Badges with QR codes, which allow exhibitors to scan and track delegates with a specialised app from your mobile device.

Please contact: exhibition@bsir.org for more information

Booking & Registration

Exhibition Stand Space

If you have not already done so, book your stand space online now!

Book Online

Exhibition Attendee Registration

Each exhibition attendee **MUST** register for the meeting online:

Book Online

When prompted for registration type, please select 'BSIR Confirmed Industry Attendee'. Please ONLY use this registration type for your allocated number of meeting/staff passes, which are included in your sponsorship package. If you wish to register more than your allocated passes, then please follow the steps below for the additional attendees.

PLEASE NOTE: for additional attendees out-with your sponsorship allocation, please select 'Additional Industry Attendee'. The resulting fee can be paid immediately or you can chose to be invoiced. Please include invoice details and PO number, if applicable.

Please register your attendees at your earliest convenience after your sponsorship booking is approved.

QR Code

A badge printing system will be in operation at this meeting. As aforementioned, each exhibition attendee **MUST** register for the meeting.

Once they have registered, they will be sent an email confirmation with QR code (**please keep this safe**). During registration each attendee will scan their QR code and their badge will be printed onsite.

Each QR code holds a specific attendee's personal information therefore their QR code must be presented to collect their badge. For security reasons, name badges must be wore at all times. Anyone without a name badge may be refused entry to the meeting.

Accommodation

GLASGOW CONVENTION BUREAU

Glasgow Convention Bureau is the official accommodation provider for the conference and has negotiated specially discounted rates with a wide range of hotels. Accommodation will be sold on a first come, first served basis and the published rates will be available until 23 November 2021. Book now to avoid disappointment and secure your discounted rate!

Book Online

For group bookings of 10 rooms or more or other accommodation enquiries please

Email accommodation@glasgowconventionbureau.com or call us on 0141 566 0821 / 0820 during office hours.

No telephone bookings. 72 hrs cancelation policy applies



BSIR SOCIAL EVENT 2021 9TH DECEMBER

WELCOME TO GLASGAE WINTER WONDERLAND EXPERIENCE

TIME: 19:45 - 23:30

LOCATION: HALL 1 AND 2 LOCH SUITE, SEC

> DRESS CODE: SMART CASUAL

WOOLY HATS AND FUR COATS OPTIONAL THINGS MAY GET A LITTLE CHILLY

BSIR ASM 2021 - IR SOCIAL EVENT

THIS YEAR:

- The BSIR will be hosting an interactive event in the Exhibition Hall
 - German Christmas Market Food
 - Interactive performances
 - Sponsors encouraged to keep their stands open and engage
 - Perfect networking opportunity
 - Tickets are included in Sponsorship Package.
 - Please attend and support.

Exhibition Information

Stand Design Rules

- The rules are quite simple and designed to ensure we keep as many exhibitors as possible happy, and the exhibition area open.
- You may only build a wall/feature that blocks a maximum of 50% see through, across any axis of your stand at ground level to 2.4m high. So, for example an arch could be considered, but a solid wall would not at 4m on a 6m wide space.
- Maximum build height is 4m including flooring. This is not to be exceeded under any circumstances.
- Flooring must be in contrast to the hall floor, which is black, there will be no aisle carpet. All carpet fixed to the hall floor must use approved NEC tape. Damage to the paint finish on the floor will be charged to the exhibitor.
- Ramped edges may be used and are desirable. The space used by ramped edges can be outside your stand footprint by 150mm without penalty.
- In the event of any dispute over design, the event organisers decision is final.

Timings

- The set up shall commence at 07.00 on Tuesday 7th December.
- Unloading times will be allocated, please keep to them.
- All stands builds must be finished by 19.00 on Tuesday 7th December.
- Addition hours until 10pm, may be pre booked at a cost of £500 plus VAT per hour or part, per stand space. This is to cover hall security and mandatory staffing. Please arrange this at least 7 days in advance, as it may not be possible to extend on the day.
- Breakdown may commence after all delegates leave the hall two, at Approx. 14.00 on Friday 10th December. Any changes will be communicated to exhibitors in due course.
- All stands must be cleared by 19.00 hrs, on Friday 10th December.
- Any materials left, will be collected by the freight contractor, and shipped at exhibitor expense, back to you.
- Any waste left on the stand area, will be disposed of, and all charges sent to the exhibitor.

Exhibition Information

Health and Safety

- This exhibition will be built under CDM rules.
- All exhibitors using a contractor to build their booths must supply
- CDM schedules
- Specific risk assessment and Method Statement
- Drawings, pictures, or means to show stand design, and measurements.
- Evidence of public liability insurance.
- This must be sent to matthew.voisey@amv-services.co.uk by 26th November 2021

Some simple rules for contractors on site.

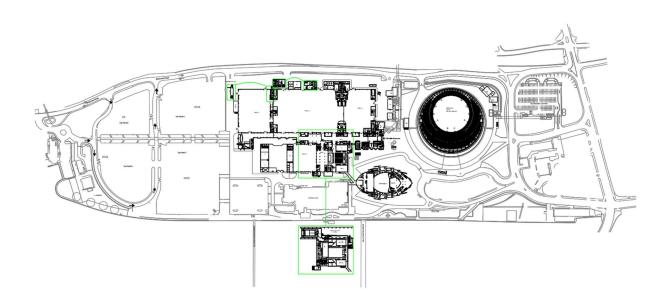
- Safety shoes are mandatory, no safety shoes or boots = no access.
- Hi vis jackets are mandatory within the halls, and outside areas. No Hi
 Vis. = No access
- Hi vis jackets must be yellow, or orange and in good condition, with reflective bands, and must have a label with a visible CE mark.
- No CE mark, or any other colour jacket will mean no access. Damaged
 jackets are also unacceptable, so no modifications.
- Ladders will be inspected on entry. Damaged ladders will not be allowed into the hall, neither will class 3 domestic ladders. Please check your ladders before you load out your equipment.
- Electrical connections. The on-site electrician will have the final say, if any electrical connections need inspection/approval. Deadline for ordering electrical supply at the discount rate is 15/11/21.

Covid-19 rules in Scotland.

- Face coverings are mandatory in most indoor public places and indoor communal spaces, unless there is a relevant exemption
- Either NHS covid passport showing 2 jabs or a negative PCR/ LFD test within 48 hours.

Venue Information

SEC Master Plan



Exhibition Floor Plan



Sponsors List & Allocation

Corporate Sponsors	Stand Number
BVM	18
Penumbra	16
Guerbet	20
Boston Scientific	11
Medtronic	13
Major Sponsors	
Cook	19
Terumo Terumo Aortic	23
Merit Medical	12
Shock Wave	17
Midi Sponsors	
Phillips	22
Cordis	21
Aquilant	15
Sirtex	14
WL Gore	24
Argon Medical	7
BD BArd	3
Shells Sponsors	
MACROMED	38
VASCULLAR PERSPECTIVES	37
APC Cardiovascular	35
MERMAID MEDICAL	34
MEDAC PHARMA	33
VARIAN	32
BENTLEY	31
UK MEDICAL	30
CASCINATIONS	29
ANGIODYNAMICS	28
Table Tops Sponsors	Hall 1 or Hall
MedAlliance	
NVR	
SIRNR	
BIBA MEDICAL	

Deliveries

- Our appointed contractor is Cameron Event Logistics, who will manage all on site deliveries and collections.
- Covid-19 Protocols for Courier, Freight Forwarding and Forklifting
- We are continuously introducing and developing our Protocols to ensure our Venue is secure from Covid-19. We are looking to reduce the high volume of Courier/Haulage drivers arriving onsite for deliveries and collections and therefore ask that you use our appointed Logistics handler.
- Courier, Freight Forwarding / Forklifting
- For all stand material deliveries and collections, we strongly advise that you do not send anything to the venue direct.
- All shipments can be sent to Cameron Event Logistics local warehouse, up to 5 days before 1st show day, where they will be sanitised upon arrival and safely stored. At appointed date Cameron Event Logistics will arrange delivery to the venue. Upon Campus arrival your material packaging will be sanitised further before entering the Hall and then placed directly onto your stand.
- Forklift requirements must be booked in advance with Cameron Event Logistics.
- Stand clearance, empty case storage and courier receiving services are also available upon request.
- Please liaise with CEL directly regarding your logistics requirements via hyperlink below.
- https://fs27.formsite.com/pUjkz4/form5/index.html

SHIPMENT LABELLING INFORMATION

CEL Advanced Warehouse address should be used when offering delivery labels, do not use

Scottish Event Campus address.

Cameron Event Logistics

1 Tennant Avenue

College Milton South

East Kilbride

Glasgow, G74 5NA

Contact: Ewen Cameron | +44 (0) 7495 145646 Opening Hours: Monday to Friday 9am to 5pm